

# CAROLINE BLOOM

Los Angeles, CA | [Writing Samples](#) | [LinkedIn](#)

## RELEVANT EXPERIENCE (selected)

### NARRATIVE & COMMERCIAL PROJECTS (select examples below)

January 2012 – Present

Writer, Actor, Producer

Los Angeles/Remote

- Narrative Clients include: AMERICAN ZOETROPE, HBO, HULU, SONY ANIMATION, ELECTRONIC ARTS
- Commercial Clients include: TMOBILE, WALMART, SPECTRUM, SKYPE, HOME ADVISOR
- Creator of film *Baby Face* (2023); currently on festival circuit.
- Creator of film *Common Decency* (2019); Nominated for Best Actress at FilmQuest.
- Creator of film *Da Capo* (2016), directed by Nicholl Fellowship winner, 12+ film festival acceptances incl. Academy Award qualifying Cleveland International Film Festival; Distribution by Gravitax Ventures.

### WRITING ACCOLADES/AWARDS:

- Winner, Third and Fourth place, Pittsburgh Shorts Script Competition for *Common Decency* (2019) & *We're Going Down* (2022)
- Finalist, Armani Laboratorio writing lab in Milan for the script, *The Ladies in Blue & Orange* (2018)
- Quarter Finalist; Screencraft Drama & Finish Line Script Competitions for screenplay, *Furies* (2022)
- 2<sup>nd</sup> Rounder, Austin Film Festival for pilot, *In Poor Taste* (2022)

### TEAM WIN STUDIOS

June 2023 – Present

Copywriter

Los Angeles/Remote

- Ideate concepts for commercial campaigns i.e., UpWork, TruGreen, Cheryl's Cookies.
- Create humor-based copy across social media platforms for UpWork (FB, TikTok, Reddit)
- Collaborate with the Creative Directors and other Copywriters on concept ideas.

### FILM FESTIVALS

October 2013 – May 2022

Narrative Programmer, Screener, Guest Coordinator

Los Angeles & Atlanta

- *Atlanta Film Festival* (2022) Watched 200+ films from a record 4,000+ submissions.
- Deliberated picks with Programming Director Brigid Wheeler and Programmer Mickie Garcia.
- Curated and moderated a virtual Q&A with selected filmmakers ahead of the festival.
- *New Orleans Film Festival* (2020): Watched 100 films in one month.
- Collaborated with Screeners and Programming Director Kate Mason to discuss final festival program.
- *Guadalajara Int'l Film Festival* (2013 & 2015) Assisted Director Hebe Tabachnik in areas concerning guest and filmmaker relations.
- Booked international travel and hotel arrangements for invited Latin American filmmakers, festival guests, and staff.
- Interfaced directly in Spanish with notable Mexican filmmakers such as Eugenio Caballero, Alfonso Arau, and Bertha Navarro.

### ALLIANCE OF WOMEN DIRECTORS

December 2016 – August 2019

Executive Assistant to Jennifer Warren, Founder/Chair

Los Angeles

- Coordinated meetings with executives, showrunners, and high-profile individuals in the entertainment industry.
- Assisted with general admin of her USC Film School classes she teaches.
- Managed busy calendar and travel.

## SKILLS

12+ years experience working in Entertainment Industry

Screenwriting | Storytelling | Character Development | Copywriting | French | Italian | Spanish  
Team Collaboration | Producing | Social Media | Acting for Film TV & Theater | Filmmaking

## EDUCATION

New York University; Tisch School of the Arts  
BFA in DRAMA; Double major in ITALIAN.

September 2005 – May 2009

Interests: Travel, Languages, Piano, Guitar, Interior Design, Fine Art, Frisbee, Hiking, Dog mom to our rescue, Mirò  
Volunteer: Homeward LA (2019), Young Storytellers (2018), Indie Connect at Film Independent Forum (2015 & 2016)

REFERENCES AVAILABLE UPON REQUEST.